

Name of Organization: Building Generational Institutions Zimbabwe
(BGI Zimbabwe)

Address No 29 Welby Road
Paddonhurst, Bulawayo
Zimbabwe
Telephone: +263(0) 772654411
Email: bgizimbabwe2019@gmail.com

Name of Contact Person and Title Pastor Abiot Shumba
FOUNDER/DIRECTOR

Type of Organization: Community Based Organization

Project Title: **Proposal for Free Range Poultry Out growers for Community Upliftment.**

Project Location	Expected Begin Date	Total Project Budget
Entumbane, Mpopoma Bulawayo	January 2020	US\$100 000

PROPOSAL FOR CHICKEN PRODUCTION (free range chickens)

Introduction

The proposal applies for a \$100 000 line of credit for a project for free range chickens

Vision

To rear free range chickens in rural areas on an outgrowers scheme where all inputs are supplied by the promoter and rural households rear the chickens and are collected from households upon maturity

BACKGROUND

- Food and nutrition
- Reduction of imported chickens
- Local production
- Income generation
- Economic growth
- Utilization of available resources

Mission

- To locally produce large quantities and best quality of chicken for both domestic and international market.

Objectives

- Food and nutrition
- Employment creation
- Reduction of imports
- Improve standards of living
- Supply the local market with enough chicken

- Utilization of available resources and land.
- Impart poultry skills among the locals.

PROJECT CONCEPT FOR A CHICKEN ROAD RUNNER PROJECT

Model

- Out-growers scheme where the company will partner rural populace for rearing of chickens.
- The company will select a village to commence the project by engaging the village head to select 30 households to start the project.
- The 30 will be given by the company 1 cock and 1 hens to kick start the project as the seed. The beneficiaries will also be given :
 - 1 x hatchery/ nestling box
 - 1 x cage (to allow chicks to access feed)
 - 10kg starter mesh to feed chicks for the first week
 - Snake deterrent plant(s)
 - Medication (ESB3, IBD vaccine, Newcastle vaccine, Terramycin, cabaryl 5%)
- The anticipated period from egg to slaughter is 21 weeks
- The cock and hens are anticipated to have 5 cycles per annum
- The hen is anticipated to have an average of 12 chicks
- The company will supply the farmers with supplementary feeds of small grain crops sorghum, millet, sunflower and malt. These will be supplied periodically with much of the feed supplied the final 4 weeks
- The egg cycle will recur every 2 months

Benefitting Stakeholders.

1. Retailers and butcheries

- Merchandise and supplies
- Reliable and convenient supplies
- Competitive and reasonable consistent supplies

2. Government

- Taxation
- Reduction of imports,

- Economic growth
- Individual, community and national development projects
- Trade relationships with other countries

3. NGO's

- Community development programs
- Poverty alleviation
- Food and nutrition
- Supporting economic development

4. Shareholders

- Income generation
- Objective attainment
- Participation in development programs

5. Agricultural institution and schools

- Attachment for students
- Availability of equipment and skills
- Possible employment for college graduates

6. Community/beneficiaries of the scheme

- Employment creation
- Financial inclusion through payments and loans
- Poverty alleviation
- Increased uptake of children to school
- Resourcing of school children within schools. (exercise books and text schools)
- Use of clean energy (Solar) as an incentive to the community

- Girl child upliftment (schooling and energy)
- Upliftment of food and nutrition for rural households
- Convenience
- Improve standards of living

7. IT industry

- Computers for accounting, stock control pay rolls etc.

8. Packaging and branding industry

- Packaging
- Branding
- Advertising
- Promotion

9. Banks

- Deposits
- Withdrawal charges
- Possible debtor

10. Stockfeed manufactures

- Reliable customer
- Bulk purchases

Product and service range

1. Full chickens

- Butcheries and retailers
- Vendors
- Export
- Individual consumption
- Events (conferences, weddings, parties etc.)

2. Chicken cuts

- Butcheries and retailers
- Vendors
- Export
- Individual consumption
- Events (conferences, weddings, parties etc.)

3. Giblets (gizzards, liver, feet, necks)

- Butcheries and retailers
- Vendors
- Export
- Individual consumption
- Events (conferences, weddings, parties etc.)

4. Baby chickens

- Catering industry
- Export
- Domestic market

5. Chicken feathers

- Cushion making

6. Chicken droppings

- Manure for horticulture

NB: The above products will be wholly halaal

- **Record Keeping**

Every household will keep a record book in vernacular which will be updated on a daily basis. The following will be the arrears of focus for the records:

Date:

Cock :

Hens :

Chicks :

Flock total:

Remarks :

TRAINING

Link with some technical experts to provide farmers with technical training on production of indigenous chickens (e.g diseases, feeding and feed management, record keeping, predators, housing, etc)

Financial Inclusion

The loan scheme

Phase	Facility	Condition
1	School fees, Uniforms, levy and exam fees	Payable end of 1 st cycle @ 0% interest
2	Text books, exam fees	Payable end of 2 nd cycle @ 0% int

3	Agro small grain seed and fertiliser	Payable end of 3 rd cycle @ 10% int flat
4	Solar lighting + solar water heating	Payable over 2 cycles at 10% int flat
5	Electric gadgets (kettle, heaters, Tvs)	Payable over 2 cycles at 10% int flat
6	Peanut butter machine/ grinding mill / plough etc	50% promoters contribution payable over 3 cycles at 15% flat
7	Borehole	40% promoters contribution payable over 5 cycles at 20% flat

The Marketing Plan: Offtake

The concept of rearing of free range chickens at a large scale and at a commercial scale is not well pronounced in Zimbabwe. There is a growing demand for this on the back of health consciousness in the urban populace. Most indigenous eating places have limited supply of the free range chickens. Project promoters will sell the produce mainly to restaurants and tourist hotels. International markets can be opened only on condition that supply of the same is guaranteed. Success of this scheme will translate into opening of international markets since the selling points of these birds is their high protein content and GMO free

Project Promoters

Mutadzo Jabson

Jabson is a young vibrant Social Scientist who holds a Bachelors of Social Science degree from the University of Great Zimbabwe where he major in Sociology. He is employed by the Labour Law Centre as labour Advisor. A position he has held for 7 years. He is a consultant in the areas of leadership, management, Labour, Contract Law, Modelling indigenisation plans, immigration Consultancy and investment Consultancy. He has vast skills in negotiating and engaging government departments and brokering investment deals. He is also a trainer in engagement of local communities in support of Development initiatives.

Kathrine Shumba

Kathrine Shumba is a Social scientist and Trustee for Building Generational Institutions Development Trust. She graduated from Zimbabwe Open University with a Bsc Honours Degree in Psychology.

She is a Senior Pastor at Grace Christian Church. Kathrine is married to Pastor Abiot Shumba. She is passionate about gender issues and the

inclusion of Women in Development Projects. She is an accomplished mentor for the Girl Child and a family builder in the Ministry. She is a gifted Counsellor and Administrator.

Abiot Shumba

Pastor Abiot Shumba is the senior and founding Apostle at Grace Christian Church, an international ministry which was founded in Bulawayo Zimbabwe. Abiot has been in full time pastoral ministry since 2005. He is known for his revelatory and relevant Bible teaching. His passion - to build victorious disciples of Jesus Christ - is the driving force behind his down to earth teaching that is touching thousands of people every day. His creative leadership skills are changing the way church is done worldwide. He is author and has authored seven life changing books. Pastor Abiot Shumba is married to Kathrine and the couple has three boys Addel Michael Jeremy Abiel and David Ruel. He holds a BSc Hons. in ministry from Team Impact University USA. His passion about people and community development has led him to establish the "Building Generational Institutions (BGI) Trust", an institution which enhances community development in various capacities and focuses mainly on the Youths and vulnerable . The career initiative "project pass your o' level" and the "family favor initiative" which looks after orphans, widows and the elderly are some of the community projects which have been undertaken by this institution.

Pastor Abiot is married to Kathrine and the couple Have three boys Adel Michael Jeremy Abiel and David Ruel . He holds a BSc Hons.in ministry and a Master's degree in Apostolic ministry from Team Impact University USA.

Financial requirements for setting up the project

Capital Expenditure

1 bakkie	\$10 000
1 utility vehicle	\$6 000
1 refrigerated truck	\$10 000
Cold room	\$3 500
Store room	\$2 000
Slaughter table	\$400
Feed troughs	\$1 000
Drinkers	\$1 000
Feather plucker and scalding	\$2 000
Stationary and office equipment	\$5 000

License	\$1 500
Premise renovations	\$10 000
Total	\$52 400

An approximate amount of **\$52 400** would be required

Working capital

100 x Cocks	\$1 000
500 x hens	\$5 000
4 month salaries	\$16 000
Rentals (4 months)	\$8 000
Feed	\$8 000
Fuel	\$4 000
Other	\$3 600
Vaccines and medication	\$2 000
Total	\$47 600

NB: Total of **\$100 000** would be required as capital for the whole broiler production project

Working capital generation options

- Capital injection by shareholders
- Trade terms
- Loans and over drafts
- Hiring or renting instead of purchasing capital goods and land
- export pricing
- profits from other company operations
- Partnerships with NGO's, government etc.